



## Corporate Fact Sheet

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<b>Overview</b>	Delivering managed network services, technology solutions, and integration services exclusively to the retail industry, MerchantWired helps retailers improve store performance, enhance customer experience, and increase profitability. MerchantWired currently serves more than 300 malls and can deploy network and solutions resources on demand to mall properties throughout the U.S.
<b>Vision</b>	MerchantWired will help shape the way retailers operate stores, provide customer service, and generate profits.
<b>Employees</b>	89
<b>Services</b>	<ul style="list-style-type: none"><li>• <b>MerchantMapping</b> – Assess and pinpoint specific technology needs.</li><li>• <b>MerchantSelect</b> – Host and integrate an array of custom technology solutions, including front and back office operations.</li><li>• <b>MerchantNet</b> – Provide broadband access and a fully managed network</li></ul>
<b>Management</b>	<ul style="list-style-type: none"><li>• James Giuliano III, President and Chief Executive Officer</li><li>• Robert Covington, Chief Technology Officer and Executive Vice President of Business Development</li><li>• Robert McBay, Chief Operating Officer</li><li>• Craig Potts, Executive Vice President of Sales and Marketing</li></ul>
<b>Industry Coalition</b>	MerchantWired works in partnership with a coalition of property owners including The Macerich Company (NYSE: MAC), The Rouse Company (NYSE: RSE), Simon Property Group (NYSE: SPG), Taubman Centers, Inc. (NYSE: TCO), Urban Shopping Centers, Inc. (NYSE: URB), and Westfield America, Inc. (NYSE: WEA).
<b>Technology Partners</b>	MerchantWired's strategic technology alliance partners include Cisco, IBM, AT&T, ACI Worldwide, Intermedia Communications, Found, and Clixnmortar.
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